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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/743,806	12/24/2003	Toshiaki Yoshihara	032148	1723
	7590 09/03/200 I, HATTORI, DANIEL	EXAMINER		
1250 CONNEC	TICUT AVENUE, NV	DINH, DUC Q		
SUITE 700 WASHINGTO	N, DC 20036		ART UNIT	PAPER NUMBER
			2629	
			MAIL DATE	DELIVERY MODE
			09/03/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
10/743,806	YOSHIHARA ET AL.		
Examiner	A 4 1 1 14		
Examiner	Art Unit		

	DOC Q. DINTI	2029	
The MAILING DATE of this communication appe	ars on the cover sheet with the d	correspondence add	ress
THE REPLY FILED <u>12 August 2008</u> FAILS TO PLACE THIS AF	PPLICATION IN CONDITION FOR	ALLOWANCE.	
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following rapplication in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods:	eplies: (1) an amendment, affidavi al (with appeal fee) in compliance	t, or other evidence, w with 37 CFR 41.31; or	hich places the (3) a Request
a) The period for reply expires <u>3</u> months from the mailing date	of the final rejection.		
b) The period for reply expires on: (1) the mailing date of this Ac no event, however, will the statutory period for reply expire la	dvisory Action, or (2) the date set forth ter than SIX MONTHS from the mailing	g date of the final rejection	n.
Examiner Note: If box 1 is checked, check either box (a) or (I MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f Extensions of time may be obtained under 37 CFR 1.136(a). The date of the control of the).		
have been filed is the date for purposes of determining the period of extunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ension and the corresponding amount of the corresponding a	of the fee. The appropria nally set in the final Offic	ate extension fee e action; or (2) as
2. The Notice of Appeal was filed on A brief in compl	iance with 37 CFR 41.37 must be	filed within two month	s of the date of
filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed wi	sion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	
AMENDMENTS			
 The proposed amendment(s) filed after a final rejection, be They raise new issues that would require further cor 	sideration and/or search (see NO		cause
(b) They raise the issue of new matter (see NOTE below	•		
(c) ☐ They are not deemed to place the application in bett appeal; and/or			ne issues for
(d) ☐ They present additional claims without canceling a c	orresponding number of finally reje	ected claims.	
NOTE: (See 37 CFR 1.116 and 41.33(a)).			
4. The amendments are not in compliance with 37 CFR 1.12		mpliant Amendment (PTOL-324).
5. Applicant's reply has overcome the following rejection(s):			
6. Newly proposed or amended claim(s) would be all non-allowable claim(s).			_
7. For purposes of appeal, the proposed amendment(s): a) [how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows: Claim(s) allowed:		l be entered and an e	xplanation of
Claim(s) objected to:			
Claim(s) rejected: <u>1,3-12 and 14</u> . Claim(s) withdrawn from consideration: AFFIDAVIT OR OTHER EVIDENCE			
8. The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and			
was not earlier presented. See 37 CFR 1.116(e).			
9. The affidavit or other evidence filed after the date of filing a entered because the affidavit or other evidence failed to or showing a good and sufficient reasons why it is necessary	vercome <u>all</u> rejections under appea	ıl and/or appellant fail	s to provide a
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	of the status of the claims after er	ntry is below or attach	ed.
11. The request for reconsideration has been considered but See Continuation Sheet.	does NOT place the application in	condition for allowan	ce because:
12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s)		
13. Other:			
	/Duc Q Dinh/		
	Primary Examiner, Art U	nit 2629	

Continuation of 11. does NOT place the application in condition for allowance because: Lim discloses in Fig. 9, after defecting the Luminance (gray level) the system of Lim "adjusting independently for each color...based on the respective grayscale level of each color. For example, if only the average luminance value Ra has a value larger than the gray level 128, the image signal expressed as "(R,G,B)=(200,100,100)" may be converted to "(R,G,B,X)=(72,100,100,108)", where "X" is the light source which is to be turned on at the fourth sub-frame. Because only the light source Red is to be turned on at the fourth sub-frame in this example, the gray level of the component R becomes "72+128=200". (see col. 9, lines 1-40)